

crumble

CONFECTIONS

'Our pride lies in high standards'

OUR STORY

A family-owned artisanal confectionery born in mazraat yachouh, lebanon.

Since 1984, the family business has grown and evolved to become one of the top suppliers of chocolate and confections in the lebanese market.

Our craft heavily relies on "by hand" production, ensuring every piece is as unique as your projects or events.

At crumble, our pride lies in the high standards we attribute to our craft.

We aim to provide excellent quality products at modest price points, catering to all events and needs.

We also provide careful assistance to all customers, making our factories some of the leading ones in the mena region.



'We value trust, innovation, and quality'

OUR MISSION

Our mission, as your preferred artisanal chocolate and confectionery partner, is to reproduce any concept you envision to cater to your occasions. We take customization to the next level by paying close attention to your expectations and turning them into reality.

We value trust, innovation, and quality in our partnerships, and take pride in the quality of our services which we hope you'll have the chance to explore.



'Our customers are at the heart of our business'

OUR VISION

To us, chocolate and confectioneries are an art. To honor this art, quality is always our top priority and can be seen in the selection of our raw materials as well as in the implementation of safety measures at our factories. We also put our customers at the heart of our business, providing them with the best support and help throughout our partnership.

Crumble is equal parts traditional and innovative, able to adapt to every need, all while preserving the same authentic taste passed down by generations of artisans.



IN THE PAST TEN YEARS ALONE

1000+

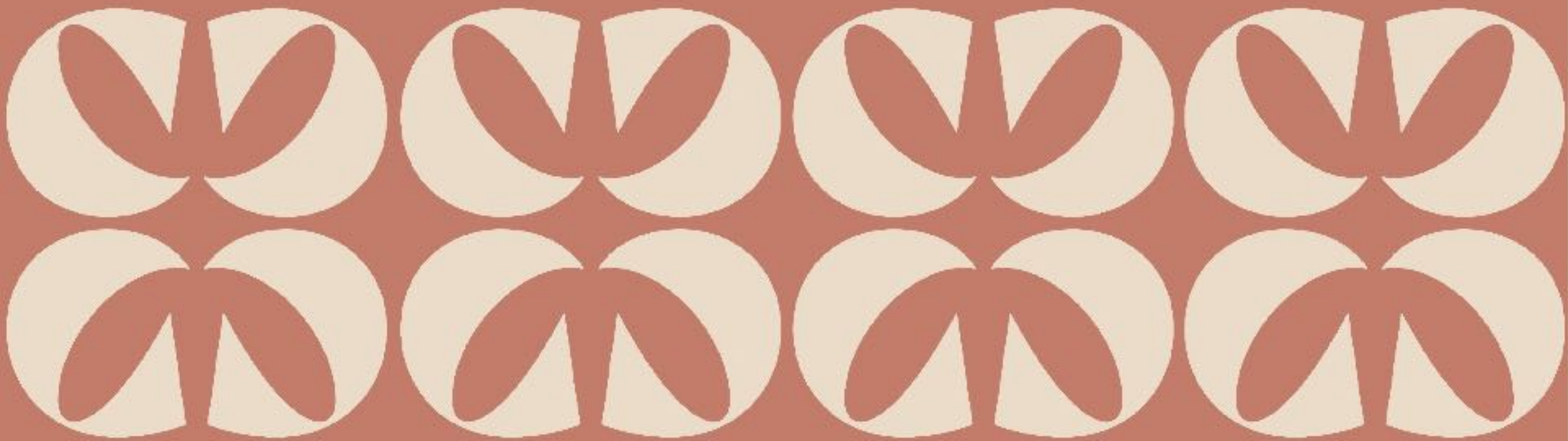
CUSTOMERS

10+

COUNTRIES

5000TONNES+

CONFECTIONERY
CRAFTED





KEYS TO OUR SUCCESS

More than 35 years of experience in the market

High quality products at modest prices

Excellent customer service and follow-up

Customized products according to every customer's needs

Leadership in craftsmanship

Quality assurance and control

Management and administration

Health and safety regulations



'As artisans, we are craftspeople and chocolatiers'

ARTISAN EXCELLENCE

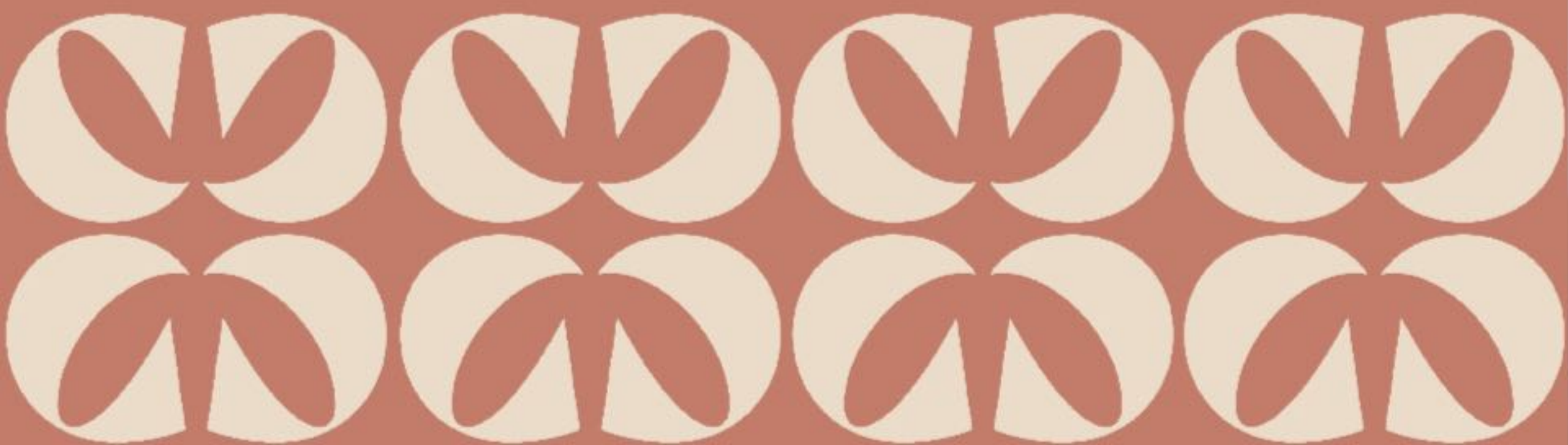
We value high quality to create the finest, most delicious chocolates in all of our factories and branches.

We remain one of the few brands that performs and believes in "by hand" craftsmanship.

CREATIVITY

As artisans, we are craftspeople and chocolatiers.

We value creative thoughts and ideas as well as the innovation required to turn a simple idea into reality.





TEAMWORK

We believe in the joy of celebrating together as well as the power of falling together.
We value working together towards common goals, keeping competition at bay.

SUPERIOR CUSTOMER SERVICE

We value exceptional customer service.
We appreciate being renowned for our courteous, professional, and excellent service.
Through superior customer service, we ensure the creation of new relationships and bonds.



'A unique box chosen with care'

CUSTOMIZE YOUR CRUMBLE BOX

At crumble, we provide a customized box service that allows you to choose from our various chocolate types and flavors to build a unique box chosen with care.



'Loyalty, honesty, and integrity'

FAMILY FIRST

Crumble wouldn't be the amazing artisanal haven it is today without family. Family means everything to us, and we believe it is one of the main reasons behind our success. We do not hide behind a faceless corporation that cares about its shareholders and their profit.

We believe that any real family business has a set of unmatched values, no matter how big or small the enterprise is.

Those same family values that unite everyone working at Crumble are at the core of the business, and extend to all of our future partners as well. Our edge comes from loyalty, honesty, and integrity to one another.





Product Categories

CHOCOLATE

Using only the finest European raw materials and our own savoir-faire, Crumble provides luxury chocolate pieces available in more than 400 different fillings.

Flavors range from classic to all-time favorites, as well as Lebanese and Middle Eastern ones.

COOKIES

Our cookie batches are handcrafted and customized to meet each customer's need. They are created using only high quality raw materials and feature the signature Crumble artistic touch on every piece.



Product Categories

CALISSONS

This traditional almond-shaped French pastry was originally introduced in the 16th century in the French town of Aix-en-Provence. It consists of a smooth homogeneous paste of candied fruit and ground almonds, topped with a thin layer of royal icing.

Taking it a step further, Crumble has also introduced its own calissons made with pistachios or mejdool dates. Calissons at Crumble can be printed on with any design of your liking to fit the theme of your occasion.





Product Categories

FORTUNE COOKIES

Fortune Cookies are originally a Japanese tradition that dates back to the 19th century in Kyoto, Japan. Back then, fortune slips used to be sold at temples. This was known as Omikuji. In the late 1890s, Fortune Cookies were introduced in the United States of America and were known as "fortune tea cakes". Their popularity in the USA remains very high up to this day.

At Crumble, we provide full customization of the quotes or fortunes written inside the Fortune Cookies to reflect the theme of your event.



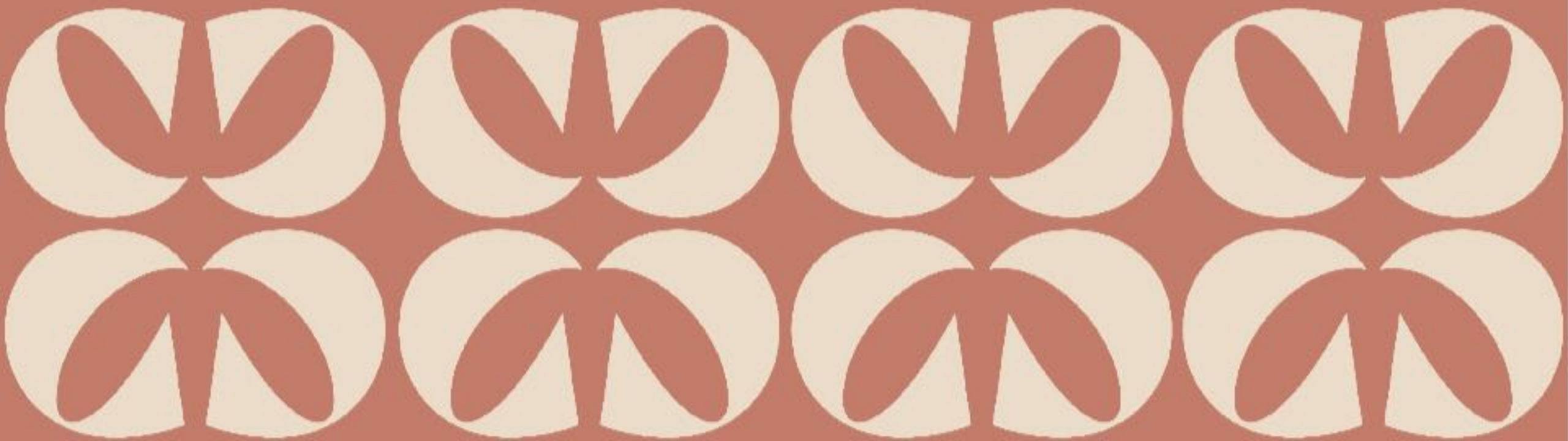
Product Categories

FLORENTINES

Florentines are sweet pastries that date back to the 17th century, traditionally made in Tuscany, Italy (Tuscan Cookies). They are specially served during Christmas time and are made of nuts, candied cherries, and a special mix imported straight from Italy!

The Crumble twist:

We can alternatively coat the bottom of our Florentines with chocolate or top them with any type of dried fruit.





Product Categories

TUILES AUX AMANDES

This crunchy pastry used to be made in Notre-Dame d'Oelenberg Abbey in Alsace, France. The Trappist monks manufactured them in their workshop completely by hand. The wheat comes directly from the lands of Oelenberg Abbey, and the flour from their mill.

The delicious buttery taste of these little cookies combined with the delicacy of almonds and the crunchy taste will make them your favorite morning or coffee snack!



Product Categories

MACARONS

Macarons are a French tradition that dates back to the 8th century where they used to be made in monasteries. Macarons are a sweet meringue-based confection. At Crumble, we provide various flavors to showcase as many colorful Macaron types as possible. Make your choice from flavors such as Coconut, Lemon, Strawberry, Chocolate, Vanilla, Pistachio, and Raspberry.

MARZIPAN

Marzipan are a traditional Mediterranean pastry made from the simplest ingredients: sugar and ground almonds. Our marzipans are handcrafted using various designs and themes to cater to a variety of events throughout the year.





Product Categories

KONIGS

Although it is believed to have been introduced to Eastern Europe through the Turks, there is some dispute between Hungary and Italy over the origin of this confection. Marzipan became a specialty of the Hanseatic League port towns. In particular, the cities of Lübeck and Tallinn have a proud tradition of marzipan manufacture (such as Lübecker Marzipan).

At Crumble, we manufacture the yummiest Konig marzipan filled with either Lotus cream, apricot or raspberry jam, or praline paste with multiple flavors such as Almonds, Kiwi, Lemon, Vanilla, Pistachio, and Strawberry.



Product Categories

DRAGEES

Dragées, also known as Jordan almonds, were often used as wedding favors, with the "bitter" almonds and the "sweet" sugar symbolizing the bitterness of life and sweetness of love. Did you know that those treats were often packaged in groups of five to represent happiness, health, longevity, wealth, and fertility? At Italian and Greek weddings, the almonds were placed in groups of five, an odd number that is indivisible to symbolize the unity of husband and wife. In the Middle East, Jordan almonds are considered an aphrodisiac so there are always plenty on hand for the newlyweds and their guests.

We believe every joyful event should feature Dragées for the amazing symbolism they carry. To reflect your own values during your event, share with our team the color and design you like so that the Dragées can be customized as per your request.



Product Categories

PRINTED CONFECTIONS

Customization is key when it comes to your events. To make sure your event has a unified look and feel, send your designs or design ideas to our team and we'll take care of printing them onto your own selection of confections and chocolate.

COCONUT BALLS

Our coconut balls are surely the yummiest in town! Made from high quality biscuits and coconut praline paste, they are coated with crunchy coconut flakes to satisfy all tastebuds!



CONTACT US

Stay up to date on the latest news from Crumble and our artisanal factories by following us on social media.

📷 | @crumble_leb

www.crumblelb.com

Phone number

+961 4 930067

+961 4 930068

Fax number | +961 4 918856

